

## **EXHIBITOR SPACE AGREEMENT**

By signing the Exhibitor Application, you are accepting the following agreement

***Event information:*** The Bridal Premiere event is a one-day wedding exhibition and fashion show. The events are held twice annually on Sundays in January and in August.

***Advertising Information:*** Bridal Premiere will offer an extensive advertising and public relations campaign to promote the Event in the appropriate market areas.

***Exhibit Requirements/Conduct:*** Exhibitors may display information within the space provided. Non-exhibitor information will not be allowed. Exhibitors may sell items and take orders for merchandise and/or services at the Event. Exhibitors are requested to bring a door prize that may take the form of one or more gift certificates or items, an. Each exhibitor is responsible for his own door prize drawing at his individual booth. Exhibitors are responsible for any and all props and must guarantee proper conduct of their personnel during the Event. Exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations, and codes of duly authorized local, State, and Federal governing bodies concerning fire, safety, and health. In addition, exhibitors must comply with these rules and regulations and with directions given by Event Management. If exhibitors do not comply, they will be asked to leave the area with no refund. Additionally, Event Management reserves the right of refusal to any exhibitor.

***Exhibit Fees:*** Exhibit fees are noted on the fee schedule. Please be advised that space may not be reserved by telephone. Space will be reserved “only” with a 50% non-refundable deposit accompanied by a completed application. All reservations will be accepted on a first-come first-served basis. Prompt response is necessary as there are a limited number of exhibitors per category (i.e. photographers, invitations, tuxedos, etc.)

***Installation & Removal:*** Each exhibitor is responsible for “setup” and “take down” of his exhibit. Exhibitors may begin setup at 7 am on the day of the Event; all exhibits must be ready for opening at 10:30 am. “Take down” will immediately follow the event.

***Liability:*** Exhibitor must agree that the Hyatt Westlake Plaza, its officers, agents, servants, and employees; and Bridal Premiere, its organizers, staff, and management shall not be liable for any damage or liability of any kind or for damage or injury to persons or property during the Event from any cause whatsoever by reason of the use, occupation, and enjoyment of exhibit space by the exhibitor or any person thereon with the consent of the exhibitor, and that the exhibitor will defend, indemnify, and hold harmless Bridal Premiere and its affiliates from all liability whatsoever, including reasonable attorney’s fees, on account of any such damage or injury.

***Exhibitor cancellation / Refunds:*** Assignment is confirmed upon receipt of a 50% non-refundable deposit. If, after confirmation, an exhibitor wishes to withdraw from the Event, any portion of exhibitor fee paid above the 50% non-refundable deposit will be refunded if a suitable replacement, determined by Event Management, can be booked into the space. If for any reason, an exhibitor does not “show up,” he/she is responsible for full payment.